

Message Text

UNCLASSIFIED

PAGE 01 BONN 13843 282228Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----006128 291641Z /42

R 281630Z JUL 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 0679
AMCONSUL FRANKFURT
AMCONSUL MUNICH

UNCLAS BONN 13843

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - CAL-AMER INDUSTRIES LTD.,
SAN DIEGO, CA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

HORST KAPPLER
-NEUHEITEN U. HAUSHALTSWAREN-
BUERKLEINSTRASSE 18
D-8000 MUENCHEN 22
CONTACT: HERR KAPPLER, MANAGER
PHONE: 089/223802
COMMENT: GERMAN FIRM IS A DISTRIBUTOR OF SURVIVAL PRO-
DUCTS. EXPRESSED ENTHUSIASIC INTEREST. IT WAS ESTAB-
LISHED IN 1956 EMPLOYS 5 PERSONS PLUS SEVERAL COMMISSION
AGENTS. REPORTEDLY MAKES GOOD PROFITS. MR. KAPPLER
WANTS A SAMPLE OF "CAL-AMER INDUSTRIES" PRODUCTS.

BERNHARD M. FILIUS
WERBEMITTEL-VERTRETUNGEN-VERSAND-
ST. BONIFATIUS-STRASSE 18
D-8000 MUENCHEN 90
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PAGE 02 BONN 13843 282228Z

CONTACT: HERR FILIUS, MANAGER
COMMENT: BERNHARD M. FILIUS HAS BEEN ACTING AS SALES
AGENT AND IMPORTER SINCE 1975. HE IS SAID TO
MAKE SATISFACTORY PROFITS. WOULD WELCOME DIRECT CON-
TACTS WITH U.S. FIRM.

AMCONSUL FRANKFURT COMMENT:

FRANKFURT POST HAS NOT BEEN ABLE TO SOLICIT INTEREST IN
SUBJECT PROPOSAL. THE MAJOR DISTRIBUTOR OF COSMETICS
IN OUR AREA REPORTS THAT COMPARABLE PRODUCTS ARE ON THE
MARKET AT LOWER PRICES AND THAT THE VOLUME OF BUSINESS
IS NEGLIGIBLE.

POST HAS ALSO APPROACHED A MAJOR DISTRIBUTOR OF GAGS
AND NOVELTIES WHO REQUIRES MORE TIME TO EVALUATE PRO-
POSAL AND WILL CONTACT US AGAIN. WE SHALL ADVISE
AMEMBASSY BONN IMMEDIATELY SHOULD THE COMPANY EXPRESS
AN INTEREST.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
MEEHAN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 28 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BONN13843
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780312-0127
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978076/aaaaaeyl.tel
Line Count: 75
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: ce069e73-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2006927
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST - CAL-AMER INDUSTRIES LTD., SAN DIEGO, CA THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/ce069e73-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014